



مبادرات محمد بن راشد آل مكتوم العالمية  
Mohammed Bin Rashid  
Al Maktoum Global Initiatives

كلية محمد بن راشد  
للإدارة الحكومية  
MOHAMMED BIN RASHID  
SCHOOL OF GOVERNMENT



2022 - 2024  
**STRATEGIC  
PLANNING**



## Introduction

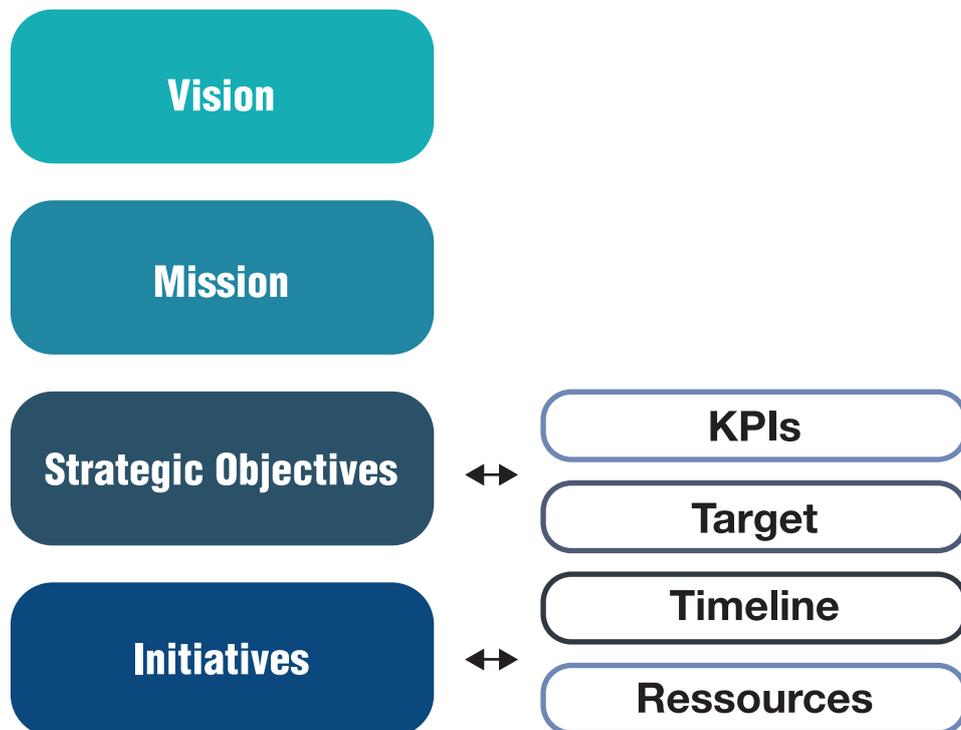
The 2022-2024 strategic plan was developed using a proactive, transparent and inclusive approach involving all MBRSG stakeholders.

As the first research and teaching institution focusing on governance and public policy in the UAE, MBRSG aims to support all of UAE Federal and local governments by shaping the future leaders of the government. The current strategic plan aims to build upon our strength by implementing the highest academic standards, produce relevant research outcomes and provide an enriching unforgettable experience to students and trainees.

## Strategic Planning Framework

MBRSG adopted a strategic planning framework consisting of two perspectives enablers and impact, which we believe reflect our organization's business model for both core and support departments, to guide the implementation of the strategy and show our way of working.

Our Strategy Hierarchy



## Our Strategic Direction

The MBRSG vision is inspired by His Highness Sheikh Mohammed bin Rashid Al Maktoum's thoughts and his quote, "The leaders of tomorrow are our focus and the foundation of the future. Our duty is to advance their skills and knowledge to continually enhance the quality of public administration."

### Vision

Shaping the future leaders for better tomorrow.

### Mission

To build a sustainable future through wise leadership & impactful public administration.

### Values



#### Innovate

We embrace and engage with new technology to creating new values, and explore channels for executing new techniques, approaches, and styles in learning and knowledge dissemination.



#### Collaborate

We look for opportunities to share and exchange knowledge and seek continuous learning with strategic partners. We target collective goals and recognize potential for impactful collaboration with both internal and external stakeholders.



#### Empower

We believe in the capabilities and talents of employees, and delegate responsibilities to develop their potential. We set clear expectations and get everyone involved in the communication to deliver the best services to students, clients and government leaders. We provide the required resources to support the school's mission, and we are keen to celebrate achievements and recognize our best efforts.



#### Excel

We set best practices and excel in achievements. We care about research quality, leadership development, and a positive student experience. We strive for internationalization through our strong and sustainable partnership, with our partners we look for joint projects, adaptability, innovation and vigilance to achieve success.

# Our Strategic Objectives

We defined 7 strategic objectives to shape the future MBRSG





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