



مبادرات محمد بن راشد آل مكتوم العالمية
Mohammed Bin Rashid
Al Maktoum Global Initiatives

كلية محمد بن راشد
للإدارة الحكومية
MOHAMMED BIN RASHID
SCHOOL OF GOVERNMENT



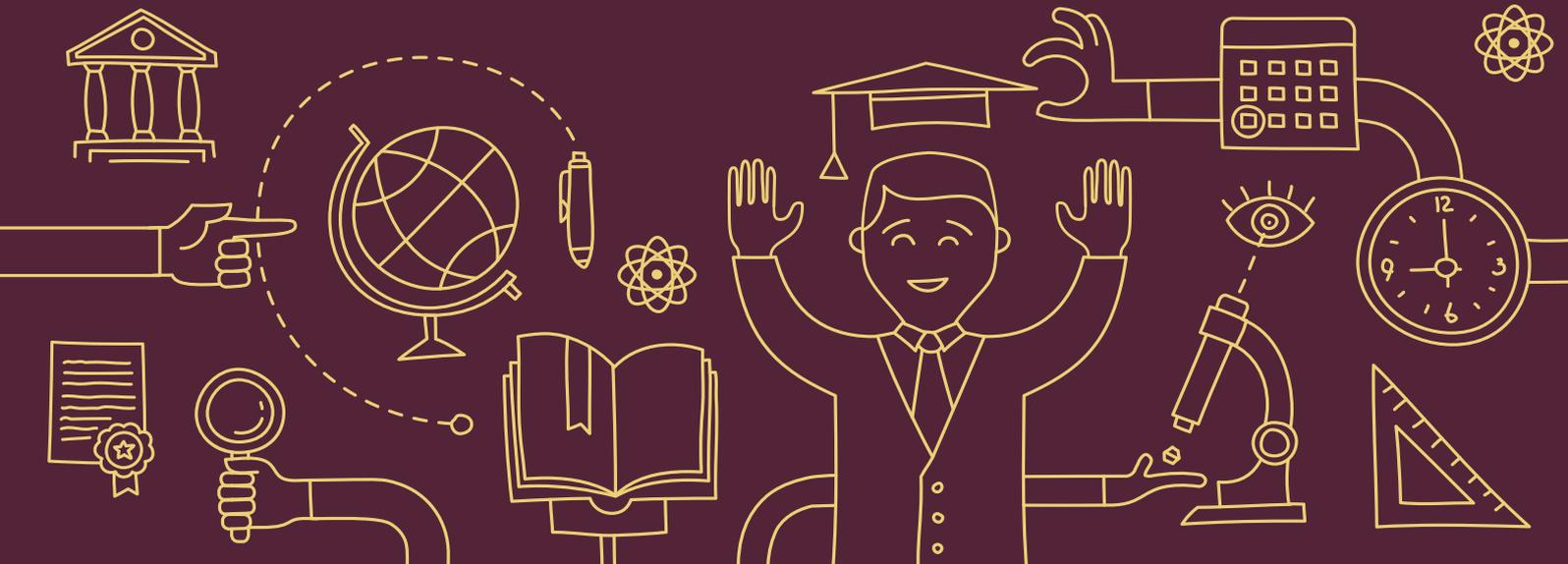
EXECUTIVE EDUCATION

Mohammed Bin Rashid School of Government
Open Enrolment Programs



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www.mbrsg.ae



One Day MPA Training Program

Program Price: 1000 AED

Delivery Language: English

This course will bring you the key elements of MBRSG's nationally accredited Master of Public Administration (MPA) in a one day 'taster' environment. This innovative One day MPA program will enable you to discover the different elements of public administration, and how they all join together. This is an MPA masterclass that challenges delegates through a course overview of the full MBRSG MPA. The day is exciting and intense, and is taught by some of the UAE's most experienced public administration academics.

Public administration is an exciting and popular career choice. Studying Public Administration involves you in understanding how decisions in government are made as well as the roles of people and processes that are administering projects to carry out those decisions. The MBRSG One Day MPA will provide an extremely rewarding experience for anyone looking to learn more about this dynamic subject area.

Learning Outcome

- Develop an understanding of innovative structures, processes and systems in public management.
- Be aware of the ethical principles that influence the effectiveness of public organizations.
- Understand public organizations and the nature of their interaction with markets and with civil society.
- Begin to analyze public policy issues and formulate alternative solutions.
- Understand what it takes to be a truly effective public administration leader
- Challenge yourself in this masterclass and motivate yourself to take the next significant step of your career on the MBRSG MPA program.

Program

- ▶ 8:30 am- 9:30am
Introduction to Public Administration and Governance - How public administration works
- ▶ 9:30am – 10:30am
Making sure public policies work – how to conduct Public Policy Analysis
- ▶ 10:30am – 10:45am
Coffee / Tea Break
- ▶ 10:45am – 11:45am
Public Sector Finance – Balancing the books
- ▶ 11:45am – 12:45am
How organisations behave in the Public sector
- ▶ 12:45am – 1:30pm
Lunch
- ▶ 1:30pm – 2:15pm
Strategic management and leadership dynamics in the public sector
- ▶ 2:15pm – 3:00pm
The Economics of Public Policy Analysis
- ▶ 3:00pm – 3:15pm
Summing up / Finnish

Academic Faculty



Professor Raed Awamleh is the Dean of Mohammad Bin Rashid School of Government MBRSG (formerly Dubai School of Government). Prior to Joining MBRSG, he was Middlesex University's (UK) Dubai Campus Director and Pro Vice Chancellor. Professor Awamleh was also the Dean of Academic Affairs at the University of Wollongong (Australia) in Dubai and a Professor in Management. Raed specializes in leadership and strategy and has numerous international management publications in reputed academic journals, and has won a number of best papers award in international conferences. Dr. Awamleh has a wide corporate consulting and executive development experience across the Middle East in both private and public sectors. His industry experience also included being a lead assessor for prestigious excellence awards such as King Abdullah II Excellence Award, Dubai Excellence Award, and Ras Al Khaimah Excellence Award. Raed holds a PhD in Management from the University of Mississippi (USA), an MBA in Finance from Mercer University (USA), and a BBA from Yarmouk University (Jordan). Professor Awamleh is also an alumnus of the Oxford University Strategic Leadership Program (UK).



Dr. Mohammad Habibur Rahman is an Associate Professor at Mohammed Bin Rashid School of Government (MBRSG). Dr. Rahman is an active researcher and has published papers on governance, civil service reform, local government, human resource management, e-government and knowledge sharing in top-ranked scholarly journals. His current research interests include public governance reform, smart government/e-government, knowledge management and public sector performance. His professional experience also includes advising UNDP and providing consultancy to a range of international agencies including the World Bank, Asian Development Bank, United States Agency for International Development, Commonwealth Secretariat and Asia Foundation on governance and public policy areas. He was a coordinator and facilitator of executive development program for civil servants in Fiji and Brunei as well as a consultant to the Government of Brunei on national service and youth development.



Dr. Scott Fargher is an Associate Professor at the Mohammed Bin Rashid School of Government (MBRSG). Before moving to Dubai he was a faculty member at the Auckland University of Technology (AUT), the Institute of Public Policy and Deputy Director of the New Zealand Institute of Work and Labour Market Studies (now the New Zealand Work Research Institute). Dr. Fargher received his PhD from the University of Edinburgh in Scotland; it focused on the economic evaluation of youth training programmes in Scotland. Part of his time at Edinburgh was as the New Zealand Insurance/General Accident Waitangi Foundation Exchange Scholar to Edinburgh University. He also holds an MSc from Glasgow University (Scotland), an MA (1st) and BA from Auckland University (New Zealand).

Dr. Fargher's current research focuses primarily on Labour Economics, Macroeconomics, Economic Development and Public Policy. He has produced an extensive range of reports for public and private sector organizations and has published widely in academic journals including Applied Economics, International Journal of Manpower, Journal of Policy Modeling and Local Economy. He was co-author, with Susan St John, of the popular text Macroeconomics and the Contemporary New Zealand Economy. He also has extensive teaching experience and has supervised to completion up to the PhD level; with topics ranging from "The Economic Impact of Immigration" through to "A Cross-Country Analysis of the Demand for Money".



Dr. Mona El-Sholkamy is an Assistant Professor at the Mohammed Bin Rashid School of Government (MBRSG). Dr. El-Sholkamy was awarded a PhD in Public Administration from the Faculty of Political Science and Economics, Cairo University, Egypt. Prior to that, she received her Master's degree with Highest Honors from the American University in Cairo, Egypt, in the same field, while specializing in International business. Complemented with a Bachelor's degree in Economics from the latter, Dr. El-Sholkamy has created for herself a comprehensive realm of knowledge in the fields of Business Studies, Economics, and Public Administration. Mona has published a number of peer-reviewed academic papers and participated in several international conferences, all of which focused on her research interests of Public Administration, Foreign Aid Management, Sustainable Development, and much more. Dr. El-Sholkamy has been teaching at both undergraduate and graduate levels for over sixteen years in reputable universities, home and abroad.



Dr. Racquel Warner is an Assistant Professor at Mohammed Bin Rashid school of Government. She is a career educator with over 25 years international teaching experience across the full spectrum of the education, from the early childhood to tertiary level. Her professional engagement has been defined by her keen interest in social justice and equality. In her home country Jamaica, she initiated inner city community engagement projects which connected benevolent business owners with families who needed educational assistance. She works actively in communities in Nepal, Bangladesh and Kenya to support the development and accessibility of quality education to at risk groups. Since 2003, Dr. Warner has worked in various academic and leadership positions at three major off shore branch campuses in the UAE. She holds a MA Education (TESOL) degree from the University of Wollongong in Australia, a PG Cert HE from Middlesex University, London and a Doctorate of Education from the University of Exeter in England. Her research interest in student engagement and learner autonomy has led to her work in curriculum redesign, teacher training and education policy development. Her doctoral thesis at the University of Exeter explored student engagement as an alternative pedagogical approach in Higher Education institutions in the UAE. Her research in the field of student engagement was reviewed as "original and significant as few studies have explored the use of a student engagement as a specific pedagogical approach in this context". Dr. Warner is an executive member of TESOL Arabia and she has presented at many international conferences and published papers on the subjects of study skills, student engagement and the policy imperative of this approach.



Dr. Immanuel Azaad Moonesar R.D. Assistant Professor is from one of the Caribbean islands of Trinidad and Tobago. His qualifications include a Doctor of Philosophy (PhD) in Health Services: Leadership (Superior Distinction) from Walden University, USA; Master of Quality Management (Distinction) from the University Of Wollongong Australia (UOW); a Postgraduate Diploma in Institutional Community Nutrition & Dietetics (Distinction) & a Bachelor of Science in Human Ecology: Nutrition and Dietetics from the University of West Indies (UWI), Trinidad & Tobago. He is also the Managing Director, at "I AM Consulting" (Trinidad & Tobago, Caribbean), in addition to, the role of the Vice President and Executive Board member of the Academy of International Business – Middle East North Africa (AIB-MENA) Chapter. He is also a Registered Dietitian and possesses professional certifications in 'NEBOSH Occupational Health and Safety', 'Project Management: Certified Business Professional (CBP)' and 'Quality Management System Internal Auditors (ISO 9001:2008)'. He has published in over 60 publications in peer-reviewed journal articles, peer-reviewed international conferences, co-authored books and book chapters thus far. His PhD dissertation manuscript was entitled: The Role of UAE Health Professionals in Maternal and Child Health Policy. His career experience includes quality assurance and management, nutrition and dietetics, health & safety, teaching and institutional research. While, his research interest is in public policy, healthcare management & leadership, maternal & child health, health policy and innovation, nutrition, and quality management.



Dr. Guy Burton Guy Burton has been Assistant Professor at the Mohammed bin Rashid School of Government since September 2016. Previously he was Assistant Professor at the School of Politics, History and International Relations at the University of Nottingham, Malaysia Campus (2013-16), Lecturer at the University of Kurdistan-Hewler in the Kurdistan Region of Iraq (2012-13) and Research Fellow (2010-12) and Acting Director (2011-12) at the Center for Development Studies at Birzeit University in occupied Palestine. Guy's research interests are wide ranging. He covers comparative politics, international relations, the politics of development and public policy and has regional specialism in the Middle East and Latin American areas. Guy's book publications include co-authorship and authorship of *Presidential Leadership in the Americas since Independence* (Lexington Books, 2016) and *Policy-making and education reform in the development of Latin American social democracy* (Edwin Mellen, 2011) respectively. He has also published peer-reviewed articles in highly regarded journals such as *Third World Quarterly*, *Conflict Security & Development*, *Middle East Critique*, *International Review of Education* and *Latin American Perspectives*. He received his PhD in Government from the London School of Economics in 2009.



Professor Martin Spraggon is the Associate Dean of Academic Affairs at Mohammed Bin Rashid School of Government (MBRSG). Prior to joining MBRSG, he worked as a Professor of Strategic Management at the American University of Sharjah's (UAE) School of Business Administration where he has also served as the Director of Executive Education. He holds a PhD in Management from HEC Montreal (Canada), an MBA from Sherbrooke University (Canada), and a Master in Strategic Management and Entrepreneurship from Institut Supérieur du Commerce de Paris (France). Spraggon's areas of specialization include strategic management, design thinking and innovation, organizational behavior, international marketing, and managerial psychology. He has extensive international experience, having conducted many consulting projects and delivered leadership development programs for North American, Western European, Latin American, and Middle Eastern educational institutions and organizations from the private and public sectors. Spraggon's research on emerging economies, behavioral governance, executive compensation, knowledge dynamics in innovative firms and healthcare management, has been published in journals such as *Strategic Management Journal*, *the Academy of Management Annals*, *Strategic Organization*, *Journal of Business Research*, *Business Ethics: A European Review*, *Journal of Business Ethics*, *Health Expectations*, and *Public Health*. His research-driven and practice-based books, titled *Mergers and Acquisitions and Executive Compensation and Managing Organizations in the United Arab Emirates: Dynamic Characteristics and Key Economic Developments*, were published by Routledge (Taylor & Francis Group) and Palgrave Macmillan, respectively. Spraggon is actively involved in case study research and practice and serves as an Associate Editor of the Emerald Emerging Markets Case Studies collection. He obtained a competitive research grant from the UAE National Research Foundation to analyze corporate governance practices in local family businesses and received the ۲۰۱۳ Rupert Chisholm Best Theory-to-Practice Paper Award of the Academy of Management Organizational Development and Change Division. He frequently assumes responsibilities as a member of international program committees at academic conferences around the world and is a regular speaker and panelist at practitioner-oriented workshops and events.



Professor Djamel Eddine Laouisset (Canadian-Algerian) holds a B.A in Political Science (Major: Political Economy) from the University of Algiers' Institut d'Etudes Politiques "Sciences-Po". He has been awarded a full government scholarship to attend NYU, BU, Tufts University, and the University of Miami. He earned an M.A in International Affairs (Majors: International Economics & Comparative Economic Systems / Development & Development Processes), a PhD in International Affairs from the University of Miami Graduate School of International Studies (Majors: International Business Management / International Economics & Comparative Economic Systems / Development & Development Processes), and an MPA (Major: Health Administration) from the University of Miami Graduate School of Business Administration. His Doctoral dissertation dealt with the "Growth of the Algerian Iron & Steel Industry". Between ۱۹۸۷ and ۱۹۹۰, Professor Djamel Eddine Laouisset served as Director of Studies & Research at Algeria's National Institute for Global Strategic Studies (Presidential Decree), and between ۱۹۹۴ and ۲۰۰۰ he served as University Vice President (Ministerial Decision). Between ۲۰۰۱ and ۲۰۰۴, Professor Djamel Eddine Laouisset served as Advisor to Sheikh Fahim Al Qasimi, UAE Minister of Economy & Commerce (Ministerial Council Decision). He held visiting professorships in various academic institutions, such as, "Ecole Nationale d'Administration" (ENA-Algiers), "Ecole Supérieure de Comptabilité et d'Administration des Entreprises" (ESCAE-Tunis), University of Wollongong (UOW-Dubai), and Nottingham Business School (NBS-UK). Professor Djamel Eddine Laouisset research interests lie at the intersection of international business and strategic management. His current research project with "Centre de Recherche en Economie Appliquée au Développement" (CREAD-Algiers), explores the fields of competitiveness, clusters, and innovation applied to Algeria's pharmaceutical industry. He serves on the editorial review boards of the *Journal of Management Development* (Emerald), the *International Journal of Healthcare Management* (Taylor & Francis), and the *International Journal of Islamic & Middle Eastern Finance & Management* (Emerald).



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