



مبادرات محمد بن راشد آل مكتوم العالمية
Mohammed Bin Rashid
Al Maktoum Global Initiatives

كلية محمد بن راشد
للإدارة الحكومية
MOHAMMED BIN RASHID
SCHOOL OF GOVERNMENT



EXECUTIVE EDUCATION

Mohammed Bin Rashid School of Government
Open Enrolment Programs

Professional Diploma in Research Skills

Research for Results: Getting applied research right



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Professional Diploma in Research Skills

Research for Results: Getting Applied Research right

The global shift towards evidence-based decision making and the development of a knowledge economy has meant that policy makers, managers and leaders are increasingly relying on research to inform strategy and policy, and to deliver high quality services. Research is a powerful tool that can streamline the process of policy, strategy and service development – it can help shape agendas, identify options, clarify barriers and enablers, aid design and implementation and finally review and evaluate performance. Research that is both rigorous and practical therefore has the potential to improve outcomes and maximize the efficient use of resources. Over a series of four modules designed to introduce and enhance applied research skills participants will cover the key stages of a research project including research design, data collection, data analysis and reporting.

The course begins with a 3-day introductory module that introduces the research process focusing on research design. It introduces different qualitative and quantitative research methods and the types of skills necessary for the planning, data gathering and dissemination stages of the research process. The second module focuses on research inputs beginning with an introduction to different types of data before focusing on the critical role of the literature review. This module also includes a workshop on survey design. The third module focuses on approaches to analysing data through a survey of various quantitative and qualitative methods before concentrating on policy analysis. The fourth module concentrates on the writing-up and dissemination of results.

The overarching aim of the four modules is to enable the participant, particularly those new to research, to deliver research in the workplace that is both rigorous, and has real impact. Public and private sector professionals working in a variety of policy, technical or managerial roles could benefit from this course, which will build a strong foundation of knowledge, skills and confidence in designing, conducting and communicating research. Participants attending all four modules and successfully completing the required assessments will be eligible for a *Professional Diploma in Research Skills*.

Aims and learning objectives

The course aims to provide participants with the knowledge, skills and confidence they need to conduct and use research that is both practical and rigorous. These aims will be achieved through the following learning objectives:

- Define research; explain and apply research terms; describe the research process and the principle activities, skills and ethics associated with the research process.
- Enable participants to formulate clear research questions and develop coherent research design.
- Equip participants with a basic understanding of a range of qualitative and quantitative research methods and their appropriate use and function.
- Support participants in sample selection, gathering data and producing research proposals and outputs that are clear, engaging and impactful.

Learning outcomes

After participating in this course participants will understand the key stages of a research project including research design, data collection, data analysis and reporting. They will understand the characteristics of a range of qualitative and quantitative research methods and their appropriate use and function. By the end of the course, participants will understand the fundamentals of delivering research with impact. It is ideal for new researchers or managers that work with significant quantities of research.

Course overview

The course has been designed to run over four 3-day modules and will consist of a combination of lectures, group work and discussion sessions. We will engage participants by combining high quality content with stimulating practical exercises and online support.

Assessment

The course assumes no prior experience in applied research. In the first module, participants will choose a research project that they will work on throughout the course that will allow them to apply the concepts and tools introduced within each module. The assessment involves the completion of four online exercises related to their chosen research project. These exercises will culminate in an assessed presentation at the end of the course. To be eligible for the Professional Diploma in Research Skills participants will be required to attend all modules and successfully complete the assessment exercises.

Please note: we recommend participants bring a laptop or other portable personal computing device with them to the course.



Instructors



Dr. Scott Fargher

Associate Professor

Dr. Scott Fargher is an Associate Professor at the Mohammed Bin Rashid School of Government (MBRSG). He joined the MBRSG from the University of Wollongong in Dubai where he was Associate Dean of Research in the Faculty of Business. Prior to this he was a faculty member at the Auckland University of Technology (AUT), the Institute of Public Policy and Deputy Director of the New Zealand Institute of Work and Labour Market Studies (now the New Zealand Work Research Institute).

Scott received his PhD from the University of Edinburgh in Scotland; it focused on the economic evaluation of youth training programmes in Scotland. Part of his time at Edinburgh was as the New Zealand Insurance/General Accident Waitangi Foundation Exchange Scholar to Edinburgh University. He also holds an MSc from Glasgow University (Scotland), an MA (1st) and BA from Auckland University (New Zealand).

His research focuses primarily on Labour Economics, Macroeconomics, Economic Development and Public Policy. Scott has produced an extensive range of reports for public and private sector organizations and has published widely in academic journals including Applied Economics, International Journal of Manpower, Journal of Policy Modeling and Local Economy. He was co-author, with Susan St John, of the popular text Macroeconomics and the Contemporary New Zealand Economy. He also has extensive teaching experience and has supervised to completion up to the PhD level; with topics ranging from “The Economic Impact of Immigration” through to “A Cross-Country Analysis of the Demand for Money”.

Dr. Racquel Warner

Assistant Professor



Dr. Warner is an Assistant Professor at Mohammed Bin Rashid school of Government. She is a career educator with over 25 years international teaching experience across the full spectrum of the education, from the early childhood to tertiary level. Her professional engagement has been defined by her keen interest in social justice and equality. In her home country Jamaica, she initiated inner city community engagement projects which connected benevolent business owners with families who needed educational assistance.

She works actively in communities in Nepal, Bangladesh and Kenya to support the development and accessibility of quality education to at risk groups. Since 2003, Dr. Warner has worked in various academic and leadership positions at three major off shore branch campuses in the UAE. She holds a MA Education (TESOL) degree from the University of Wollongong in Australia, a PG Cert HE from Middlesex University, London and a Doctorate of Education from the University of Exeter in England. Her research interest in student engagement and learner autonomy has led to her work in curriculum redesign, teacher training and education policy development. Her doctoral thesis at the University of Exeter explored student engagement as an alternative pedagogical approach in Higher Education institutions in the UAE. Her research in the field of student engagement was reviewed as “original and significant as few studies have explored the use of a student engagement as a specific pedagogical approach in this context”. Dr. Warner is an executive member of TESOL Arabia and she has presented at many international conferences and published papers on the subjects of study skills, student engagement and the policy imperative of this approach.



Dr. Mona El-Sholkamy

Assistant Professor

Dr. Mona El-Sholkamy is an Assistant Professor at the Mohammed Bin Rashid School of Government (MBRSG). Dr. El-Sholkamy was awarded a PhD in Public Administration from the Faculty of Political Science and Economics, Cairo University, Egypt. Prior to that, she received her Master's degree with Highest Honors from the American University in Cairo, Egypt, in the same field, while specializing in International business. Complemented with a Bachelor's degree in Economics from the latter, Dr. El-Sholkamy has created for herself a comprehensive realm of knowledge in the fields of Business Studies, Economics, and Public Administration.

Mona has published a number of peer-reviewed academic papers and participated in several international conferences, all of which focused on her research interests of Public Administration, Foreign Aid Management, Sustainable Development, and much more.

Dr. El-Sholkamy has been teaching at both undergraduate and graduate levels for over sixteen years in reputable universities, home and abroad.



Dr. Guy Burton

Assistant Professor

Guy Burton has been Assistant Professor at the Mohammed bin Rashid School of Government since September 2016. Previously he was Assistant Professor at the School of Politics, History and International Relations at the University of Nottingham, Malaysia Campus (2013-16), Lecturer at the University of Kurdistan-Hewler in the Kurdistan Region of Iraq (2012-13) and Research Fellow (2010-12) and Acting Director (2011-12) at the Center for Development Studies at Birzeit University in occupied Palestine.

Guy's research interests are wide ranging. He covers comparative politics, international relations, the politics of development and public policy and has regional specialism in the Middle East and Latin American areas.

Guy's book publications include co-authorship and authorship of Presidential Leadership in the Americas since Independence (Lexington Books, 2016) and Policy-making and education reform in the development of Latin American social democracy (Edwin Mellen, 2011) respectively. He has also published peer-reviewed articles in highly regarded journals such as Third World Quarterly, Conflict Security & Development, Middle East Critique, International Review of Education and Latin American Perspectives.

He received his PhD in Government from the London School of Economics in 2009.

Schedule

You can choose to take individual MBRSG Research for Results modules depending on your experience and interest. A certificate of attendance will be provided for each completed module. To be eligible for the Professional Diploma in Research Skills, participants will need to attend all four Research for Results modules and successfully complete the required assessments.

Professional Diploma in Research Skills	Dates	Cost
Research for Results: Getting applied research right	23 – 25 Oct 2017	4,125 AED
Research for Results: Critical Reading, Conducting an Effective Literature Review	1 – 2 Nov 2017	4,125 AED
Research for Results: Survey Design	13 – 15 Nov 2017	4,125 AED
Research for Results: Writing-up Research in the Field of Public Administration	27 – 28 Nov 2017	4,125 AED
		16,500 AED



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